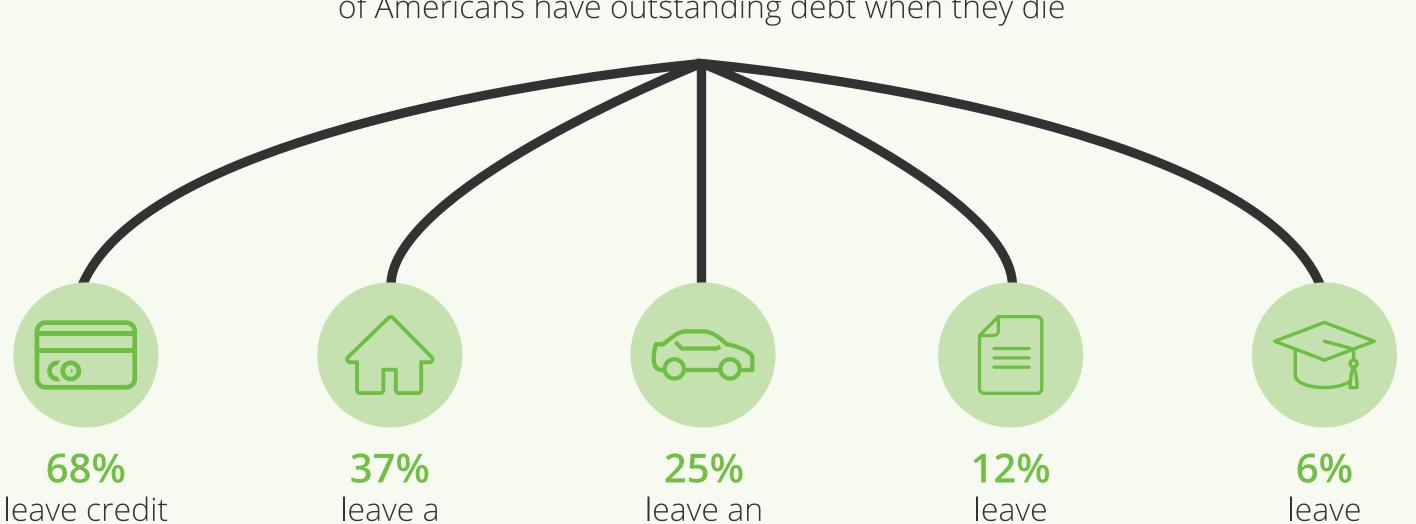
THE IMPORTANCE OF — Life Insurance —



of Americans have outstanding debt when they die

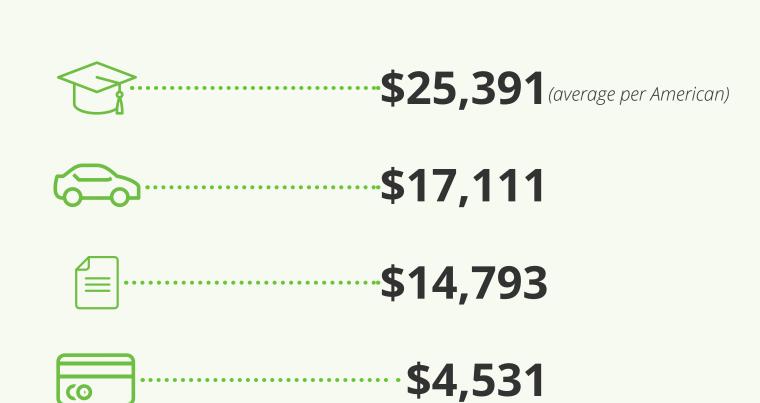


auto loan

\$61,554

mortgage

average amount of debt Americans left in 2016¹



personal loans

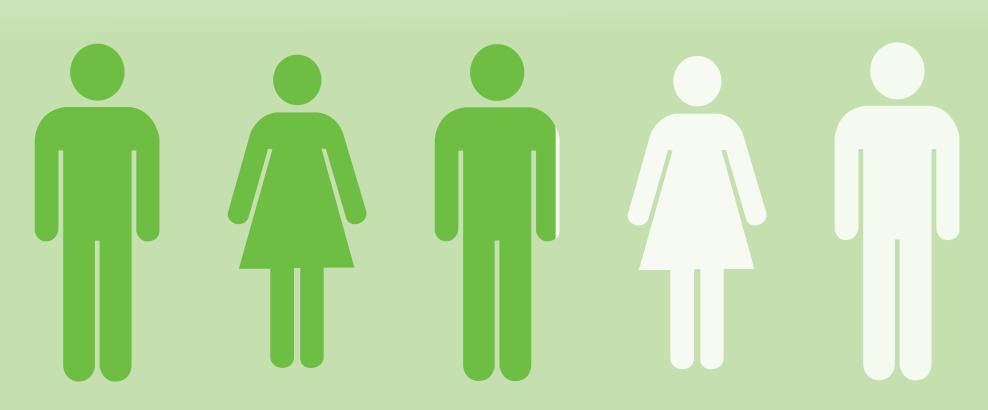


Did you know?

Some federal student loans are eligible for cancellation if the borrower dies. Very few private loans will allow this.

Less than 3 in 5 Americans have any type of life insurance coverage²

card debt



Of the 59% that do, 1/3 only have basic group coverage. 3

33% of Millennials have life insurance

48% of Gen Z have life insurance

50% of Boomers have

life insurance

of Silents have life insurance 4

student loans



56% have life insurance

34% have a group life policy ⁵

\$129,800

average amount of individual life insurance 6

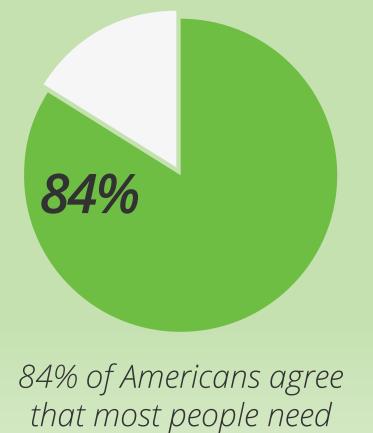


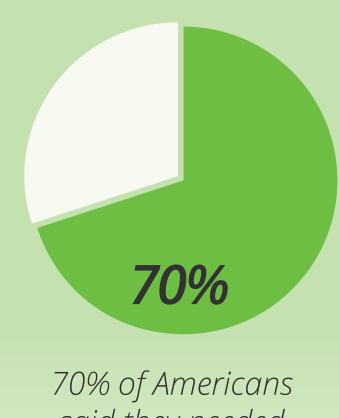
62% have life insurance

39% have a group life policy ⁵

\$187,100 average amount of

individual life insurance ⁶





51% 51% of Americans prefer to meet with someone before

purchasing life insurance 8

said they needed life insurance 7



life insurance

www.agencybloc.com/schedule-demo/

866-338-7075 info@agencybloc.com

Sources

- 1. Credit.com: "Americans Are Dying With an Average of 62K of Debt" 2. Best Life Rates: "2016 Life Insurance Statistics And Facts" 3. Best Life Rates: "2017 Life Insurance Statistics And Facts" 4. Nielsen: "Millennials in 2015: Insurance Deep Dive"

8. Best Life Rates: "2016 Life Insurance Statistics And Facts"

5. EBN: "Life Insurance Gender Gap Grows" 6. True Blue Life Insurance: "Why Women Need Life Insurance" 7. Best Life Rates: "2017 Life Insurance Statistics And Facts"