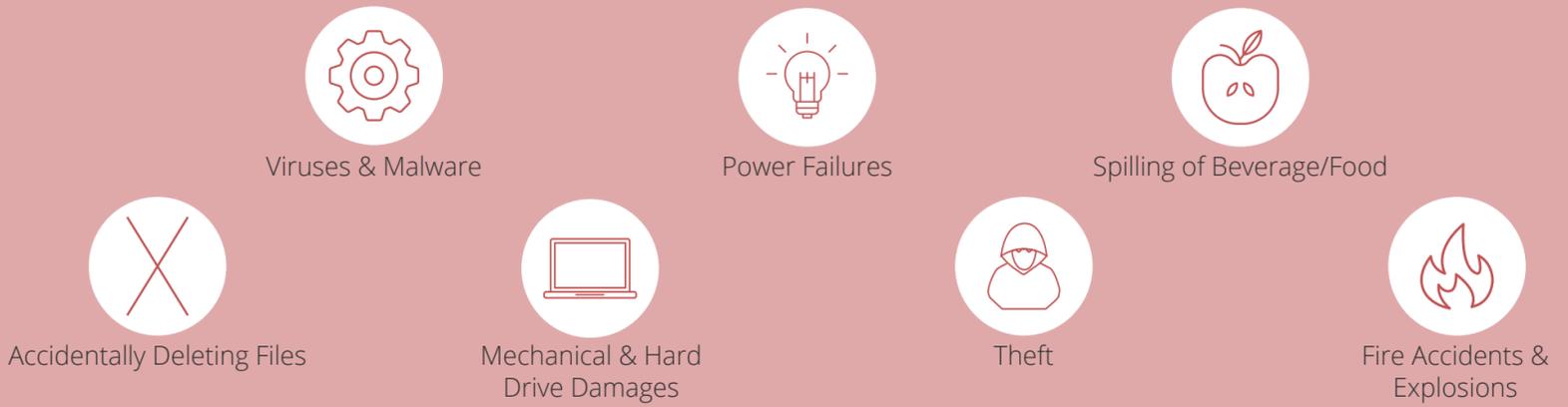
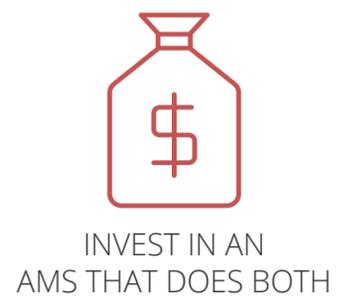


PREPARING YOUR DATA *for disaster recovery*

THE 7 LEADING CAUSES OF DATA LOSS¹

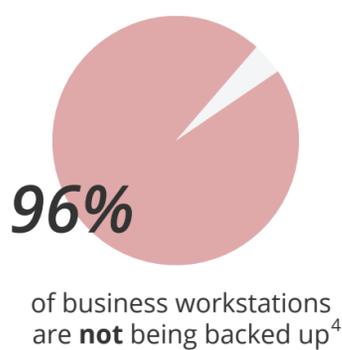


WHAT CAN YOU DO?

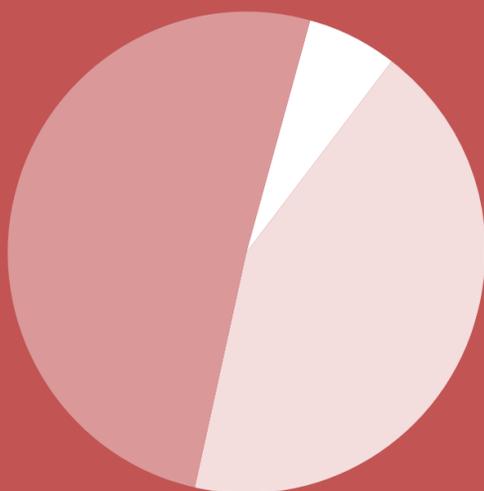


WHY SHOULD YOU?

\$7,500
Simple drive recovery can cost upwards of \$7,500 & success is **not** guaranteed³



140,000
Every week 140,000 hard drives crash in the U.S.⁵



Sources

Data Backup & Online Storage: "7 Greatest Causes of Data Loss"
Datto: "11 Stats on Data Loss You Need to Know"
Boston Computing Network: "Data Loss Statistics"
Invenioit: "11 Very Frightening Statistics on Data Loss and Backup"
LinkedIn: "The statistics on data loss and back are no laughing matter."